

Press Release:  
Craft Beer Vacation Company Wins International Tourism Award  
for its European Beercation Cruises

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*Brewnique Vacations for Craft Beer Enthusiasts*

**FOR IMMEDIATE RELEASE**

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Photos Available

**BON BEER VOYAGE WINS INTERNATIONAL AWARD  
FOR ITS EUROPEAN CRAFT BEER CRUISES**

**Sailing for Suds Makes for Happy Travelers**

BOYNTON BEACH, Fla. - April 25, 2017 - Bon Beer Voyage, a travel company specializing in domestic and international tours for craft beer enthusiasts, recently won recognition for its European craft beer vacations from the World Food Travel Association (WFTA), the world's leading authority on food and beverage tourism.

Bon Beer Voyage won the WFTA's 2017 FoodTrekking Award in the category of best food/beverage tour operations on water for the company's European Beercation Cruises. The "Beercations", which are run on privately chartered passenger barges, were designed to offer a beer lover's alternative to higher-end wine tourism. All trips include exclusive insider visits and tastings at some of the top breweries in the world, gourmet beer-paired meals both on board with a private chef as well as land-side in unique locations like brewery-owned castles, sightseeing with private local guides and once-in-a-lifetime experiences.

Rather than another "Top 10" or "Best Restaurants" list, the FoodTrekking Awards are unique in that they fill a void of *recognition of excellence in experience* in multiple categories within the food and beverage tourism industry. Food and beverage is the fastest-growing sector of travel, itself one of the world's largest and most economically significant industries. The multi-national judging panel included seven experts in culinary tourism.

"It is truly an honor to be recognized by an organization like the World Food Travel Association that takes food and beverage tourism so seriously and honors a company like us for our unique style of tourism," said Ruth Berman, CEO and BBB (brains beyond the beer) of Bon Beer Voyage. "Aside from the insider access to some of

the best breweries in the world that we've become known for, one of the reasons our European Beercation cruises are so popular is that we not only have a private chef on board, but we also host exclusive beer-paired dining experiences, like a candlelight dinner served between the foeders(giant aging barrels) at a very historic brewery or in a brewery-owned castle. We often have professional brewers, beer writers and other beer industry guests on board along with people who just really have a passion for great beer and travel and this is always a highlight for them."

In addition to the European barge beercation cruises which sail in Belgium, France, Germany and The Netherlands, Bon Beer Voyage also offers land-based craft beer tours in the United States, including California, Washington DC, Florida and North Carolina. On tap currently for the rest of 2017 are "Beer Safari Weekends" in Tampa and St. Augustine, Florida and The Germany Beercation Cruise, The Amsterdam to Bruges Beercation Cruise and the Belgium and France Beercation Cruise.

Call 1-888-U-GO-BEER (888-846-2337) or visit [www.BonBeer.com](http://www.BonBeer.com) for more information on all of Bon Beer Voyage's specialty beer tours. Text BEER to 22828 to receive Bon Beer Voyage's monthly Brewsletter, including information on their tours and articles related to beer culture and travel.

Bon Beer Voyage, an award-winning Florida-based travel company with more than 20 years of travel experience, was created for the beer enthusiast who enjoys traveling throughout the United States and around the world to savor the best in craft beer and beer culture. Bon Beer Voyage specializes in weekend and week-long beercentric tours for small groups that include one-of-a-kind experiences, private insider brewery visits and tastings, gourmet beer-paired meals, *cuisine a la bière* and cultural, historic and tourist sites that will interest all travelers.

The World Food Travel Association (WFTA) creates economic opportunities where food and beverage meet travel and hospitality. They are a hub that supports the economic viability of food, beverage, travel and hospitality industry stakeholders.

Research shows that for 93% of travelers, food and drink create memories, and are not just meals. Without our distinctive food and beverage products, culinary cultures and local hospitality, the unique sense of place that inspires us to travel and even host visitors at home, will be forever lost.

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